

AD SERVICES

www.jostens.com/adservices

"No scanning, no returning family photos, no proofing to parents... game changer!"

"I'm never going back... Ad Services is the way to go! So easy."



PARENTS DESIGN THEIR YEARBOOK AD ONLINE.

Computer, tablet, cell phone... If it can access the internet, you can use it to design your yearbook ad!

JOSTENS PLACES THE ADS ON YOUR YEARBOOK PAGES AND HANDLES THE FINANCES.

Once ads are placed, you can move them around before submitting if needed.

SO WHAT DO YOU DO?

- ✚ Choose your ad sizes Full, half, quarter, eighth... Activate all, or any combo.
- ✚ Choose the fonts parents can access Parents can only use fonts that are turned on in YBA.
- ✚ Choose the layouts parents can utilize Choose the look that works for your book, or leave on all 3!
- ✚ Get the word out We will help!
- ✚ Stay in the loop with YBA Reports Ad Activity shows ads in progress, Ad Manager shows you purchased ad details.

NO COST TO THE SCHOOL. NO COST TO THE PARENTS.

Parents pay the cost of the ad as set by the adviser with help from Kim, but there is no additional fee for using the online system.

USE IT FOR PERSONAL ADS, BUSINESS ADS, OR BOTH.

WHAT'S NOT TO LOVE?

QUESTIONS?

Tech Support for advisers regarding Ad Services
(800) 328-2435

Direct parents with questions about purchasing or using the website to the Jostens Yearbook Ads Consumer Support Center at
(800) 358-0800.



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